



**SOUTH DAKOTA BOARD OF REGENTS
ACADEMIC AFFAIRS FORMS**

New Course Request

SDSU	Arts, Humanities, Social Sciences / School of Performing Arts	
Institution	Division/Department	
Dennis D. Hedge		2/27/2024
Institutional Approval Signature		Date

Section 1. Course Title and Description

Prefix & No.	Course Title	Credits
MUS 306	Copyright, Marketing and Music Publishing	3

Course Description
This course examines the major components of the music business including music publishing, copyright, concert promotion, music product merchandising and arts management. Specific attention will be given to the ever-changing modern usage of digital media and digital copyright.

Pre-requisites or Co-requisites

Prefix & No.	Course Title
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Michael Walsh, Professor, DMA

7. Note whether adequate facilities are available and list any special equipment needed for the course.