

## Bachelor of Arts

### Major: Public Relations

#### 2024-2025 Sample 4-Year Plan

Total Degree Requirements: 120 credits

Student \_\_\_\_\_ Student ID# \_\_\_\_\_ Student Phone # \_\_\_\_\_

Advisor \_\_\_\_\_ Minimum GPA 2.00 overall (2.50 major) Minor/Career Interest(s) \_\_\_\_\_

Students are not limited to this plan; it is meant to be used as a guide for planning purposes in consultation with your advisor. The sample schedule is one possible path to completing your degree within four years. For official program requirements, please refer to the [Undergraduate Catalog](#).

### FIRST YEAR

#### Fall

Prefix + Number	Course Title	Prerequisites/Comments	Credits	Semester	Grade
MCOM 119	First-Year Seminar in Communication and Journalism		2	F	
Modern Foreign Language Course	Students must complete through the 202 level in an approved Modern Language (SGR #4).	Placement testing is required to determine proficiency level	4		
SGR #1	Written Communication	p. Placement	3		
SGR #6	Natural Sciences		3		
General Elective			3		
		<b>Total Credit Hours</b>	15		

#### Spring

Prefix + Number	Course Title	Prerequisites/Comments	Credits	Semester	Grade
MCOM 210	Basic Media Writing	p. ENGL 101	3		
Modern Foreign Language Course	Students must complete through the 202 level in an approved Modern Language (SGR #4).	p. 101	4		
SGR #2	Oral Communication		3		
SGR #3	Social Sciences	SGR #3 satisfied by coursework from 2 different disciplines; CMST 201 recommended	3		
SGR #5	Mathematics	p. Placement	3		
		<b>Total Credit Hours</b>	16		

### SECOND YEAR

#### Fall

Prefix + Number	Course Title	Prerequisites/Comments	Credits	Semester	Grade
MCOM 220	Introduction to Digital Media		3	F/S	
Modern Foreign Language Course	Students must complete through the 202 level in an approved Modern Language.	p. 102	3		
PUBR 243	Public Relations Principles		3		
SGR #1	Written Communication	p. ENGL 101	3		
SGR #6	Natural Sciences		3		
		<b>Total Credit Hours</b>	15		

**Spring**

Prefix + Number	Course Title	Prerequisites/Comments	Credits	Semester	Grade
Major Elective	Select an approved major elective: ADV 314, ADV 371, LMNO 201, HMGT 355, MCOM 219, MCOM 265, MCOM 266, PUBR 472, CMST 215, CMST 311, CMST 422		3		
MCOM 331	Video Production		3	F/S	
Minor/2 <sup>nd</sup> Major Elective			3		
General Elective			3-6		
<b>Total Credit Hours</b>			12-15		

**Summer**

Prefix + Number	Course Title	Prerequisites/Comments	Credits	Semester	Grade
MCOM 394 or MCOM 494	Internship	Instructor Permission Required	3		
<b>Total Credit Hours</b>			3		

**FOURTH YEAR****Fall**

Prefix + Number	Course Title	Prerequisites/Comments	Credits	Semester	Grade
ADV 476 or MCOM 416 or CMST 470	Global and Multicultural Advertising or Mass Media and Society or Intercultural Communication		0-3	F/S	
Major Elective	Select an approved major elective: ADV 314, ADV 371, LMNO 201, HMGT 355, MCOM 219, MCOM 265, MCOM 266, PUBR 472, CMST 215, CMST 311, CMST 422		3		
Minor/2 <sup>nd</sup> Major Course			3-6		
General Elective			3-6		
<b>Total Credit Hours</b>			15		