SOUTH DAKOTA BOARD OF REGENTS
ACADEMIC AFFAIRS FORMS

New Course Request

SDSU	College of Arts, Humanities and Social Sciences / School of American and Global Studies
Institution	**Division/Department**
Dennis D. Hedge	2/13/2024
Institutional Approval Signature	**Date**

Section 1. Course Title and Description

Prefix & No.	Course Title	Credits
AIS 412-512	Cultural Issues in Mass Communication	3
MCOM 412-512	Cultural Issues in Mass Communication	3

Course Description

From the perspectives of media creator, audience and source, this course uses a decolonizing lens to examine the ways culture impacts strategic storytelling and representation.

Pre-requisites or Co-requisites

Prefix & No.	Course Title	Pre-Req/Co-Req?
None		

Registration Restrictions

None

Section 2. Review of Course

2.1. Will this be a unique or common course?

> **Unique Course**

Prefix & No.	Course Title	Credits
AIS/ENGL 244	American Indians in Film and Social Media	3
MCOM 410	Advanced Reporting	3

Provide explanation of differences between proposed course and existing system catalog courses below:

Whereas AIS/ENGL 244 explores how the film, television and social media industries construct and appropriate images of American Indians, the proposed course is a communications course focused on the production and distribution of media by tribal nations and Indigenous communities.

Where MCOM 410 broadly focuses on political, scientific, and social issues in in-depth reporting for magazines and newspapers, the proposed course approaches media studies through tribal and Indigenous frameworks.

Section 3. Other Course Information

3.1. Are there instructional staffing impacts?

> No. Schedule Management, explain below: Workload is available to offer this course. This course has been offered as AIS/MCOM 492-592 Topics. This request assigns the course a permanent course title and number. It will continue to be taught every even spring.

3.2. Existing program(s) in which course will be offered: American Indian and Indigenous Studies (B.A.), American Indian and Indigenous Studies Minor, Journalism (B.A. and B.S.)

3.3. Proposed instructional method by university (*as defined by* AAC Guideline 2.4.3.A**):** R - Lecture

3.4. Proposed delivery method by university (*as defined by* AAC Guideline 2.4.3.B *and* 2.4.3.B(A-1)**):** 001 -

Face to Face, 015 - Online Asynchronous, 018 - Online Synchronous, 030 - Hybrid F2F

3.5. Term change will be effective: Fall 2025

3.6. Can students repeat the course for additional credit?   Yes, total credit limit: No

3.7. Will grade for this course be limited to S/U (pass/fail)?   Yes   No

3.8. Will section enrollment be capped?   Yes, max per section: 30   No

3.9. Will this course equate (i.e., be considered the same course for degree completion) with any other unique or common courses in the common course system database in Colleague and the Course Inventory Report?   Yes   No

3.10. Is this prefix approved for your university?   Yes   No

Section 4. Department and Course Codes (Completed by University Academic